

**Launching of online Training Registration System
linked with the website of MSME-DI, Kolkata
by Shri Virbhadra Singh, Hon'ble Union Minister(MSME), Govt. of India**

Shri Virbhadra Singh, Hon'ble Union Minister (MSME), Govt. of India, inaugurated the National MSME Conference on 'Competitiveness through Finance & Technology' at Hotel the Park, Kolkata on 15th July, 2011, organized by Indian Chamber of Commerce, Kolkata, supported by Ministry of MSME, Govt. of India. During his inaugural speech as Chief Guest, Hon'ble Union Minister stressed upon several policy initiatives by the Ministry along with existing Schemes like National Manufacturing Competitiveness Programme (NMCP), Credit Guarantee Trust Fund Scheme (CGTMSE), Credit Linked Capital Subsidy Scheme for technology up-gradation (CLCSS) etc. He stressed that Indian MSMEs need to adopt a global mindset to build skill and achieve cost excellence, acquire market access rapidly, strengthen design and innovation skill, build a global or regional operating footprint and master the ability to manage a world class talent pool and organization. Access to technology and finance are key drivers in this regard, he opined. He informed that the outstanding bank credit to MSMEs from scheduled commercial banks has increased from Rs. 2,13,538 crore in 2008 to Rs.3,64,012 crore in 2010 and banks would require to ascertain such a growth with greater thrust on lending to MSMEs. The Minister highlighted some of the excellent features of the NMCP schemes and informed that the total outlay for these schemes is about Rs. 750 crore with contribution from Central Govt. estimated at around 500 crore. He touched upon the scheme for promotion of ICT in Indian Manufacturing sector and expressed that a planned model of IT adoption needs to be implemented.

Shri Manas Ranjan Bhunia, Hon'ble Minister-in Charge, Micro & Small Scale Enterprises and Textiles, Irrigation and Water Wells, Govt. of West Bengal was present as Guest of Honour. In his address he said that the state government is working on the status report on the present situation of the sector and he sought assistance from the centre for the revival of MSME.

Dignitaries present in the conference also included Dr. Anup Chanda, IAS, Addl. Chief Secretary (MSSE&T), Govt. of West Bengal and Dr. Rajeev Singh, Director General, Indian Chamber of Commerce, Kolkata.

Soon after the inaugural session, the Hon'ble Union Minister launched the online Entrepreneurship Training Registration System linked with the website of Micro, Small & Medium Enterprises - Development Institute, Kolkata. The Web registration will provide need based training opportunities to the educated youths along with registration facilities and their respective progress from their own places, which may be viewed either through Association, NGOs, SHGs etc. or on their own. This was a major IT related initiative, taken by the Institute to facilitate information reaching to the masses faster with result oriented utilization of its resources.

Shri Manas Ranjan Bhunia, Hon'ble Minister-in Charge, Micro & Small Scale Enterprises and Textiles, Irrigation and Water Wells, Govt. of West Bengal opened a Brochure of MSME-DI, Kolkata in Bengali as a measure of providing information on the various activities, schemes and programmes undertaken by this Institute to the public through local language.

The Technical deliberations of the conference covered many important subjects such as Role of Banks, Bank Credit to MSMEs, Empowerment through IT and infrastructural facilities, bilateral ties between India and UAE etc.

The programme was attended by representatives of industries, service enterprises, associations, technical institutes, financial institutes and many others from other agencies linked with MSME development.

The Conference as well as launching of online Entrepreneurship Training Registration System was widely covered by Press & Media. About 16 numbers local dailies published reports of the event along with photo in Bengali, English & Hindi.

PROGRAMME PHOTOGRAPHS



A part of the audience during the Inauguration of National MSME Conference, held at Kolkata on 15th July, 2011 at Hotel the Park, Kolkata .



Shri Virbhadr Singh, Hon'ble Union Minister(MSME) launching the Online Entrepreneurship Training Registration System of MSME-DI, Kolkata at Hotel the Park, Kolkata.

From extreme left: Shri C.K Dhanuka, Past President, ICC, Kolkata, Dr. Anup Chanda, IAS, Addl. Chief Secretary(MSSE&T), Govt. of West Bengal, Dr. Manas Ranjan Bhunia, Hon'ble Minister-in-Charge, MSSE and Textiles, Irrigation and Water ways, Govt. of West Bengal, Dr. Rajeev Singh, Director General, ICC, Kolkata, Shri Virbhadr Singh, Hon'ble Union Minister(MSME), Shri N. N. Debnath, Director, MSME-DI, Kolkata along with other officers from MSME-DI, Kolkata.



Dr. Manas Bhunia, Hon'ble Minister-in-Charge MSSE, Govt. of West Bengal opening a Brochure of MSME-DI, Kolkata in Bengali.

From Left to Right : Dr. Rajeev Singh, Director General, ICC, Kolkata, Shri Virbhadra Singh, Hon'ble Union Minister(MSME), Shri N. N. Debnath, Director, MSME-DI, Kolkata along with other officers from MSME-DI, Kolkata.
