Guidelines for financial assistance to Micro, Small & Medium Enterprises (MSMEs) for National & International Product Certification.

1. OBJECTIVE:
The primary objective of this activity is to provide subsidy to MSME units towards the expenditure incurred by them for obtaining product certification licenses from National standardization bodies (like BIS, BEE etc.) or international product certification (CE, UL, ANSI, etc.). The cost of Product Certification will be reimbursed as per Govt. norms.

TARGET GROUP: Micro, Small & Medium Enterprises (MSMEs) throughout the country.

3. ELIGIBILITY: Those MSMEs who have Entrepreneurial Memorandum Part-II acknowledgement number from Directorate of Industries/ District Industries Centers and also have registration with product certifying bodies eligible for 75% reimbursement of one-time registration fee.

4. FINANCIAL ASSISTANCE:
   (i) Providing 75% of one time registration fee limiting to Rs. 1.50lacs for acquiring National Product Certification
   (ii) Providing 75% of one time registration fee limiting to Rs.2.0 lacs for acquiring International Product Certification

5. IMPLEMENTING AGENCIES:
Office of Development Commissioner(MSME) under Ministry of Micro, Small & Medium Enterprises, and Government of India was providing 75% reimbursement of one-time registration fee.

With a view to ensure speedy and extensive implementation of the scheme, the work related to reimbursement of one-time registration fee has been decentralised and transferred to field offices i.e. Micro, Small & Medium Enterprises - Development Institutes (MSME-DIs)

6. WHERE AND HOW TO APPLY: Eligible MSMEs may apply to the Director, Micro, Small & Medium Enterprises - Development Institute of their region in prescribed application form for claiming reimbursement on Product Certification. Application Form along with formats for the supporting documents may be collected from Director, MSME-DI of their region and are also available on this office Website www.dcmsme.gov.in. Detailed addresses of MSME-DIs are available on this office website at option - field offices i.e.

For further information/enquiries, MSMEs may contact the Director, MSME-DIs of their region.

7. **HOW TO GET REGISTRATION FOR USE OF PROCT CERTIFICATION:**
Various Products certifying agencies may be contacted, like Bureau of Indian Standards, Bureau of Energy Efficiency etc.

7. **VALIDITY OF FINANCIAL ASSISTANCE:**
Financial assistance towards 75% reimbursement for one-time registration Fee is valid upto XII Plan (2012 - 2017).