



**PROPOSED
ACTION PLAN TARGET
FOR THE YEAR 2011 -12
OF
MSME-DI, KOLKATA AND ITS BRANCHES**



**MSME - DEVELOPMENT INSTITUTE
GOVT. OF INDIA, MINISTRY OF MSME-DI
111-112, B. T. Road, Kolkata –700108**

MSME-DI, KOLKATA

ACTION PLAN TARGET OF THE INSTITUTE AND ITS BRANCHES FOR THE YEAR 2011-12

I. Implementation of NMCP Schemes :

Sl. No	Name Of the Scheme	Target Alloted	Activities/ Components Of the Scheme	Location	Expected No. of Participants/ Units	Fund allotted (Rs.)	Remarks
i)	Marketing support/ Assistance to MSME (Bar-Code)						Target To Be Assigned By HQs.
ii)	Support for Entrepreneurial and Managerial development of SMEs through Incubators						
iii)	Support for Entrepreneurial and Managerial development of SMEs through Incubators						
iv)	Building Awareness on IPR						
v)	Lean Manufacturing Competitiveness Scheme for MSMEs						
vi)	Mini Tool Room proposed to be setup by Ministry of MSME (MTR)						
vii)	Design Clinic Scheme for design expertise to MSMEs Manufacturing sector						
viii)	Marketing Assistance & Technology Up-gradation Scheme in MSMEs						
ix)	Technology & Quality Upgradation support toMSMEs						
x)	Promotion of ICT in Indian Manufacturing Sector (ICT)						

II. Skill Development Programmes at a glance :

a)	I M C	-	200	Nos.
b)	E S D P	-	177	Nos.
c)	E D P	-	23	Nos.
d)	M D P	-	38	Nos.
e)	B S D P(Genl.)	-	12	Nos.
f)	S D P including CAD &CAM (Workshop)	-	8	Nos.
g)	Computer Training Programme	-	8	Nos.
h)	Packaging for Export	-	1	No.

Details given below
with proposed month &
district(s).

INDUSTRIAL MOTIVATION CAMPAIGN (IMC)

NAME OF THE INSTITUTES	TOTAL TARGET	DISTRICTWISE NO. OF PROGRAMMES TO BE HELD	DISTRICT	PRROPOSED MONTHS
MSME-DI, KOLKATA	157	15	Kolkata	Aug.,Nov,11, Jan, 12
		25	North-24-parganas	july,11
		25	South 24-parganas	June-Sep, Nov,
		15	Hoogly	June,11, Dec,11, Jan,12
		15	Howrah	Dec,11,Jan,12
		15	Nadia	June-Sep, Nov,Dec,11,
		25	Purba Midnapur	Aug,Sep,Nov,11
		22	Paschim Midnapur	June-Sep, Nov,Dec,11,Jan,12
BR. MSME-DI, DURGAPUR	9	5	Burdwan	July,Oct, Sep,11, Jan,12
		2	Bankura	Nov,Dec,11
		2	Purulia	Aug,Sep,11
BR. MSME-DI, SURI	12	6	Birbhum	July-Nov,11, Jan 12
		6	Murshidabad	Aug-Dec,11
BR. MSME-DI, SILIGURI	15	3	Malda	July-Sep,11
		2	U-Dinajpur	Oct-Nov,11
		2	D-Dinajpur	Jan,12
		3	Jalpaiguri	July-Sep,11
		2	Darjeeling	Oct-Nov,11
		3	Coochbehar	Aug,Sep,11
BR. MSME-DI, PORT BLAIR	7	3	South Andaman	Nov-Dec,11, Jan,12
		4	North Andaman	Aug,Sep,Nov,11,
TOTAL :-	200	200		

ENTREPRENEURSHIP & SKILL DEVELOPMENT PROGRAMME (ESDP)

NAME OF THE INSTITUTES	TOTAL TARGET	DISTRICTWISE NO. OF PROGRAMMES TO BE HELD	DISTRICT	PRPOSED MONTHS
MSME-DI, KOLKATA	141	12	Kolkata	Aug.,Nov,11, Jan12
		25	North-24-parganas	july,11
		25	South 24-parganas	June-Sep, Nov,
		15	Hoogly	June,11, Dec,11, Jan,12
		19	Howrah	Dec,11,Jan,12
		15	Nadia	June-Sep, Nov,Dec,11,
		20	Purba Midnapur	Aug,Sep,Nov,11
		10	Paschim Midnapur	June-Sep, Nov,Dec,11,Jan,12
BR. MSME-DI, DURGAPUR	7	3	Burdwan	July,Oct, Sep,11, Jan,12
		2	Bankura	Nov,Dec,11
		2	Purulia	Aug,Sep,11
BR. MSME-DI, SURI	10	5	Birbhum	July-Nov,11, Jan,12
		5	Murshidabad	Aug-Dec,11
BR. MSME-DI, SILIGURI	13	3	Malda	July-Sep,11
		2	U-Dinajpur	Oct-Nov,11
		2	D-Dinajpur	Nov,11, Jan,12
		2	Jalpaiguri	July-Sep,11
		2	Darjeeling	Oct-Nov,11
		2	Coochbehar	Aug,Sep,11
BR. MSME-DI, PORT BLAIR	6	3	South Andaman	Nov-Dec,11, Jan,12
		3	North Andaman	Aug,Sep,Nov,11,
TOTAL :-	177	177		

ENTREPRENEURSHIP DEVELOPMENT PROGRAMME (EDP)

NAME OF THE INSTITUTES	TOTAL TARGET	DISTRICTWISE NO. OF PROGRAMMES TO BE HELD	DISTRICT	PRPOSED MONTHS
MSME-DI, KOLKATA	16	2	Kolkata	Aug.,Nov,11,
		2	North-24-parganas	july,11, Jan,12
		2	South 24-parganas	June-Sep, 11
		2	Hoogly	June,11, Dec,11,
		2	Howrah	Dec,11,Jan,12
		2	Nadia	June-Sep, 11
		2	Purba Midnapur	Sep,Nov,11
		2	Paschim Midnapur	Dec,11,Jan,12
BR. MSME-DI, DURGAPUR	2	1	Burdwan	Sep,11,
		1	Bankura	Dec,11
BR. MSME-DI, SURI	2	1	Birbhum	Nov,11,
		1	Murshidabad	Dec,11
BR. MSME-DI, SILIGURI	2	1	Malda	Sep,11
		1	Jalpaiguri	July, 11
BR. MSME-DI, PORT BLAIR	1	1	North Andaman	Nov,11
TOTAL :-	23	23		

MANAGEMENT DEVELOPMENT PROGRAMME (MDP)

NAME OF THE INSTITUTES	TOTAL TARGET	DISTRICTWISE NO. OF PROGRAMMES TO BE HELD	DISTRICT	PRPOSED MONTHS
MSME-DI, KOLKATA	32	16	Kolkata	Aug.,Nov,Dec, 11 Jan,12
		4	North-24-parganas	July- Sep, 11, Jan,12
		2	South 24-parganas	June-Sep, 11
		2	Hoogly	June,11, Dec,11,
		2	Howrah	Dec,11,Jan,12
		2	Nadia	June-Sep, 11
		2	Purba Midnapur	Sep,Nov,11
		2	Paschim Midnapur	Dec,11,Jan,12
BR. MSME-DI, SURI	2	1	Birbhum	Nov,11,
		1	Murshidabad	Dec,11
BR. MSME-DI, SILIGURI	2	1	Jalpaiguri	July, 11
		1	Darjeeling	Dec,11
BR. MSME-DI, PORT BLAIR	2	1	South Andaman	Nov,11
		1	North Andaman	Jan,12
TOTAL :-	38	38		

BUSINESS SKILL DEVELOPMENT PROGRAMME (BSDP GENERAL)

NAME OF THE INSTITUTES	TOTAL TARGET	DISTRICTWISE NO. OF PROGRAMME TO BE HELD	DISTRICT	PRPOPOSED MONTHS
MSME-DI, KOLKATA	10	6	Kolkata	Nov,Dec, 11 Jan, Feb,12
		2	North-24-parganas	Dec, 11, Jan,12
		1	Hoogly	Dec,11,
		1	Nadia	Dec, 11..Jan,12
BR. MSME-DI, DURGAPUR	1	1	Burdwan	Jan,12
BR. MSME-DI, SURI	1	1	Birbhum	Dec,11
TOTAL :-	12	12		

OTHER TRAINING PROGRAMMES (SDP, CAD/CAM,IT RELATED, ETC.)

NAME OF THE INSTITUTES	PROGRAMME	TOTAL TARGET	DISTRICT	PRPOPOSED MONTHS
MSME-DI, KOLKATA	SDP (INCLUDING CAD/CAM)	6	Kolkata	April-Sep, 11, Oct-Dec, 11, Jan-Mar,12
	IT RLEATED	8	Kolkata	July- Sep, 11, Nov-Dec,11 Jan-Feb,12
	PACKAGING FOR EXPORT	1	Kolkata	Dec, 11/Jan,12
TOTAL :-		15		

III. MSE – CDP :

SI No	Name of the Programme	On-going	To be taken up	Remarks
1	Hard Intervention	i) Baruipur Surgical Instrument, ii) Shantiniketan leather Goods, iii) Steel Re-Rolling Mill, Lilua, Howrah		
2	Soft Intervention	i) Lead Acid Storage Battery, Siliguri, ii) Brass & Bell Metal, Kenjikura, Bankura	To be taken up for hard intervention	
3	Diagnostic study report	i) Embroidery & Garments manufacturing, Pipulan, Howrah , ii) Embroidery & Garments manufacturing, Basulia, Haldia iii) Bori, Naihati, North 24 Parganas, iv) Mat, Jirakpur, Basirhat, v) Bamboo, Basirhat, North 24 Parganas	i) Gauge & Bandage, Basirhat, North24-Parganas, ii) Artificial ornaments & gift items, Paschim Midnapore	

IV. Participation in International Trade Fairs:- 10 units

V. ISO-9000/14000/HACCP Programmes : 1 No.

VI. Vendor Development Programmes/Domestic Fairs/Exhibition :

- a) Nation Level VDP - 1 No.
- b) State Level VDP - 1 No.
- c) Domestic Fair/Exhibition - -

VII. Performance of Workshop & Training :

	No. of Trg.	Workshop Revenue(Rs.)
a) Mechanical including CAD CAM	5	To be allotted by HQ
b) Metallurgy	1	
c) G & C	2	

VIII. Special Programmes (Bar Coding/Bio-Technology/WTO, etc.) :

a)	Bar Coding Reimbursement	-	24	Nos.
b)	Seminar on Bar Coding	-	2	Nos.
c)	ESDP on Bio-Technology	-	1	No.
d)	W T O	-	2	Nos.
e)	SLAB Meeting	-	2	Nos.
f)	CLCSS Awareness Programme	-	1	No.
g)	Training on Packaging for Export	-	1	No.

IX. Maintenance by C P W D* :

a)	Electrical maintenance	for MSME-DI, Kolkata	-	Rs.10.0 lacs (approx.)
b)	Civil maintenance	-do-	-	Rs. 5.0 lacs (approx.)
c)	Renovation of Canteen Building	-do-	-	Rs. 5.0 lacs (approx.)
d)	i) Civil work for quarters	for Br.MSME-DI,P/B	-	Rs. 3.0 lacs (approx.)
	ii) Electrical work for Off. Bldg	-do-	-	Rs. 1.5 lacs (approx.)
	iii)Renovation & furnishing for G/House (Detail proposals to be sent shortly)	-do-	-	Rs. 1.5 lacs (approx.)

X. Others :-

A) Up-dation/Preparation of Project Profile/District Industrial Potential Survey Report/State Profiles/Other Reports, etc. :

a)	Project Profile (New)	-	18	Nos.
b)	Project Profile (Updated)	-	34	Nos.
c)	Detailed Project Report	-	1	No.
d)	District Industrial Potentiality Survey Report	-	2	Nos.
e)	State Industrial Profile	-	1	No.
f)	Directory	-		

B) Servicing/Repairing/Calibration/AMC of Machines and Equipments of Workshops/Modernisation of Workshop/Training Aids/Proposals for Setting up of Skill Development Centre* :

<u>Servicing & Repairing :</u>			<u>Amount required</u>
Conventional Machine	for MSME-DI, Kolkata	-	Rs. 0.50 lacs (approx)
CNC Wire Cut, NC EDM CNC Lathe,	-do-	-	Rs. 2.00 lacs (approx)
Machine Shop	for Br. MSME-DI, Siliguri	-	Rs. 0.50 lacs (approx)

C) Training aids :

i) Two LCD Projectors	for MSME-DI, Kolkata	-	Rs. 1,06,990-00
ii) Two Laptops	-do-	-	Rs. 1,03,000-00
iii) One Photo Copier	-do-	-	Rs. 75,000-00
iv) One Duplicator	-do-	-	Rs. 1,45,000-00
v) One 3M Projector	-do-	-	Rs. 3,01,600-00
vi) One set PA system	-do-	-	Rs. 18,000-00
vii) One set Caller Microphone	-do-	-	Rs. 11,250-00
Total :			Rs. 7,60,840-00

(Detail proposals already sent vide this office letter no.1862/T-3(2)/MISC-Part/08-09/IMT, dated 13/14-05-2010.)