Annual Issue

Udyami Bangla

MSME-Development Institute
Kolkata
From the Desk of Director In-Charge:

Having served the organisation under M/o MSME for a period of more than 30 years, it is a matter of pleasure and pride for me to take hold of the reins of MSME-DI, Kolkata as the Director-in-Charge from 1st November, 2019 onwards. Our Institute, as the nodal agency in the State working for the promotion of the MSME sector has chalked out an elaborate Action Plan to support and strengthen this sector in the midst of stiff worldwide competition of the current age.

Our Newsletter endeavours to focus and highlight our plans and programmes for the MSME sector and thereby disseminate information among our readers so that maximum participation can be ensured from the MSME stakeholders. In our previous editions, we have also tried to capture in brief the success stories of the MSME entrepreneurs of West Bengal, which will not only motivate others but also make the MSME sector proud of such members.

Recently, our Institute has organized various Workshops, Awareness Campaigns, Seminars on Export Promotion, Green Innovation & Social Entrepreneurship, Intellectual Property Rights and such other newly emerging fields of entrepreneurship. These events have been covered in our Newsletter. We will also try to keep our readers updated on the various new Schemes and Policies of the Ministry of MSME as and when announced. This edition of our Newsletter encapsulate our last 12 issues and something more.

We look forward to suggestions and feedback from our readers so that our Newsletter may become more interesting and informative.

With best regards to all.

Krishnadas Bhattacharjee

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Editorial:

It is exciting to see that an institution like us, which is primarily a subordinate office under Ministry of MSME, Govt of India will show academic excellence by publishing this e newsletter on permanent basis and now preparing its annual issue. We now strongly believe that our officers are not only motivators but also capable of doing much more for empowerment of entrepreneurial community in the state for regional sustainability. Actually this issue is more of an introspection than its content value.

We are of course deviating from our regular features but we are sure that our avid readers will find this Annual issue quite interesting and thought provocative.

As I am elated to prepare this write up, I would like to acknowledge the contributions of our teamleader who has been a great source of inspiration for the entire team. Welcoming the new flag bearer of the Institute, I hope that the contents of this monthly magazine will be more useful in the forthcoming issues with more information in concise presentations.

As the year ends we came to know that MOMSME called for the need to create satellite townships around cities to decentralise industrial development. Centre was taking steps to boost the growth of MSME sector "by lowering the costs of logistics, power and capital."

The central government is working on two policies. Firstly on the industries which are into export business - how to support and increase their export and secondly the government is working on policy to increase indigenous production of products that are being imported. The state Govt also proposes that the MSME sector needs to be strengthened so that they can produced daily-use items. So by 2020 we are expecting things to take shape more on firm ground.

We shall come back in the new year with new features and more News for your use. Have your share of contributions till then and enjoy the reading.

Debabrata Mitra

Editor : Sri Debabrata Mitra, Deputy Director (G&C)
Sub Editor : Sri Chitresh Biswas, Asstt. Director (Stat)
Cover : Inaugural Function on National Seminar in Agratala under BANERGISE initiative.
The Toilet Man of Bengal - RAMAESIS RPL:

Ideology and conviction to be a Change Maker many a times surpasses the boundaries of personal gain or loss...

So is the story "Toilet - ek prem katha" is all about. The movie might have instilled and inspired many in urban and rural equally but there is a man who has abandoned his lucrative corporate career to popularize Prefabricated toilets and Biotoilets and may be rightly named as “the toilet man of Bengal”. .... read more

MSME with an Engineering excellence – NEOGI TECHNOLOGIES AND RESEARCH PVT. LTD.:

Neogi Technologies And Research Pvt. Ltd. (NTR Pvt. Ltd.) IMS certified company (ISO 9001:2015, ISO 14001:2015 & BIS 18001:2007), three times National Award Winner, winner of CII Industrial Innovation Awards for consecutive two years, winner of ICON Award organized by CII Institute of Quality and an ‘Emerging SME’ unit is the Solution Provider of Customer Specific Problems in Fuel Management Sector since 1971. .... read more

MSME that understand chemistry for health and healings – ASG BIOCHEM PVT. LTD.:

ASG Biochem Private Limited with its manufacturing plant at Ganganagar near Kolkata, West Bengal, India, is a bulk Active Pharmaceutical Ingredients (API) manufacturing company of New Delhi based diversified APEEJAY STYA GROUP. The unit acquired from AKZO NOBEL N.V., the Netherlands in 2004 is engaged in the synthesis of specialized APIs, in particular, hormones and intermediates. .... read more

A trusted and innovative MSME that branded its Products – BIRDMAN CHEMENG PVT. LTD.

BIRDMAN CHEMENG PVT LTD was established in the Year 1961 as a Partnership Firm, Trading in Transmission Line Hardware and Tools, was incorporated as a Private Limited Company in the Year 1972 and started its manufacturing activities in the same year.

Birdman is Pioneer in manufacturing Dynamometer in the Country as an import substitute product. Within a year of commencement of production, it came out with complete range of Transmission Line Erection Tools .... read more
An Explosive MSME that serves Mining Sector – BLACK DIAMOND EXPLOSIVES (P) LTD.

The Company was incorporated in 1989 by Mr. R.L. Mukherjee. He took the initiative of acquiring land for putting up the Explosives Manufacturing facilities. Explosives, by word itself, is very sensitive and so it requires number of statutory formalities. In the meantime, it was taken over by Mr. Sunil Saraogi, who obtained all the licenses & permissions. Trial production started in April’1994. After rigorous tests and trials, in August’1995, the products of the company were recommended by Govt. of India for use in commercial purpose. ...

Journey of a first generation entrepreneur carried forward to second generation with innovation as a pathway – J.P. LAMINATORS & CORRUGATORS

J.P Paper Coating was started in the year 1979 in a small piece of land in Dakshineswar by Mr. Parimal Kumar Aon, who was the 1st generation entrepreneur. Prior to this Mr. Aon had stayed in European Countries for over a decade studying and subsequently working as a Paper Technologist in various countries like Sweden, Germany and UK. On his return to India, in the early 70’s, Mr. Aon initially worked in different paper mills across India before starting his own concern in 1979.

J.P Paper even after being a very small concern, gained market confidence very early, engaged in manufacturing various bituminous waterproof paper products owing to Mr. Aon’s vast knowledge in the industry. ...

The Tigonis Story - BENGAL BUILDING SOLUTIONS PVT. LTD.

Startups are an amazing thing. If you like riding a roller coaster ; with unexpected ups and downs along the way, you will love this journey. But its not for the faint hearted.

Bengal Building Solutions Private Ltd. (BBSPL] was founded with a vision to provide an end to end solution for new age and eco-friendly building and construction materials with the brand name TIGONI. ...

Story of an Export Oriented Leather Goods Business - ELRICH INTERNATIONAL PVT LTD.

M/s. Elrich International Pvt Ltd. was launched in the year 1995 as a Pvt. Ltd. Company under founder Director Shri Shahid Akhtar, who was a Graduate with 20 years’ experience in manufacturing leather and leather goods. The founder director initially started this export business in small scale forming a partnership and continued up to 1994 and due to increase in sales volume this company is formed in 1995 to tackle the market situation which demanded the improved quality along with the higher volume. ...

Over 100 years of Excellence - KHIMJEE HUNSRAJ

M/s. KHIMJEE HUNSRAJ was established in the year 1904 by SURAIYA FAMILY. Being an OEM manufacturer, they execute orders as required by the customers. They cater to various brands & importers importing Leather Products (Bags, wallets & Slg’s) for consumable fashion industry worldwide.
The Leather Goods division started in 1982 in Kolkata. Capacity was expanded with a modern factory in Chennai in 1992 to cater to the increasing volume of orders from the customers. They achieved the SA 8000 in the year 2000. ...read more

**Story of a business woman - RITUU EXPORTS PVT. LTD.**

M/S. RITUU EXPORTS PVT. LTD was established in 2006 by Ms. RITU GUPTA in the field of Leather Goods Manufacturing. Creativity, precision, and teamwork are the three words that define this business. Rituu Exports believe in giving International clients the best quality products. They deal with global brands directly as well as through intermediaries. ...read more

**A Dream to be the maker of World's Best Industrial Gloves - VINIT GLOVES MANUFACTURING PVT. LTD.**

The production of industrial gloves in India is estimated at around 150 million pairs annually and the industry employs a huge number of economically challenged, yet skilful people who constitute the bulk of the industry’s workforce. The Indian Leather Industry has been set a target of achieving a turnover of USD 27 billion by 2020, and experts opine that the Industrial Leather Gloves manufacturing segment (and other safety products) can contribute in a significant way in achieving the target.

Vinit Gloves Manufacturing Private Limited currently possess 100,00 sq. ft. of manufacturing facilities from the treatment of raw hides to the production and finishing of industrial leather gloves with integrated testing and quality control facilities at every level. ...read more

**When Construction business is a MSME - BOSE ABASAN PRAKALPA**

Bose Abasan Prakalpa was established in the year 1996 in Midnapore, West Bengal. They are the Manufacturer and Supplier of the Hume Pipes, Precast Compound Wall Interlocking Pavers, Precast Roof, Open & Closed Precast Drain, Precast Septic Tank, Precast Door-Window Frames, etc. ....read more

**The Bar Code People - ARS TECHNOLOGIES**

Shri V.C. Srikanthan, a Chartered Engineer, has been working in the field of Bar Code system for about 20 years in different companies. He also served as a faculty on Bar Codes and its application in marketing in various training programmes conducted by MSME-DI, Kolkata and other Institutions for the benefit of entrepreneurs.

Idea clicked his mind to start his own enterprise in his own field of expertise. Incorporated in the year 2013, M/s A.R. Technologies now stands tall among the prominent manufacturer, supplier, exporter. Importer and trader of Bar Code system, consumables, POS products, labeling system, card printers and other special products using top grade components and advanced technologies. ...read more
The LED People - RDS TECHNOTIC SOLUTIONS LTD.

RDS TECHNOTIC SOLUTIONS LTD., a team of enthusiastic professionals with the fragrance of experience and strong educational background started their journey for manufacturing and working with led lights on 2015.

The company was incorporated on 20th August, 2015. At that time they hired a place and conducted trading of led lights with the brand name 'RDS'. RDS started their market survey as well as product development as per the requirements of various sectors of the market. ...read more

Entrepreneur of the Year -2018 - LAXMAN GROUP OF ENGINEERS

Pabitra Shekhar Pramanick, proprietor of Laxman Group of Engineers (LGE), is a visionary entrepreneur. The journey of the company started from April, 2004. The Group is involved in manufacturing and exporting an array of Electrical & Electronic Lab Equipment, Automatic Sanitary Napkin Vending Machine & Incinerator etc.

The enterprise is a MSME, “CRISIL Rated- MSE - 4” & ISO 9001 – 2008, ISO 9001:2015 & Quality certification (Compliance) CE and it has its own in-house well equipped test & calibration facilities. It has it’s own registered trade mark as "INVENTECH".

An Organisation for the Physically Challenged - SILENCE

SILENCE, a centre for socio-economic rehabilitation of the deaf and other physically challenged persons of the society, SILENCE, came into existence in the year 1979. It all started with a handful of deaf artists with a bit of creative skill-sets and lots of dreams to achieve an economic and spiritual self-sufficiency. Their dedication and a bold initiative to create hand-painted greeting cards attracted a group of self-effacing social activists. And together, they formed a society that got itself registered as an NGO.

In SILENCE, Persons With Disabilities come from all economic sections of the society. Irrespective of economic classes, deaf/blind/mentally-retarded/orthopedic, (PWDs) have different problems – but one thing in common, that is, they are severely marginalized in the mainstream of the society and live with poor status due to lack of economic rehabilitation. ...read more

An Engineer left his job to be a successful entrepreneur - HALDIA NIRMAN PROJECT PVT. LTD.

Shri Saroj Kr. Bera, passed M-Tech in Mechanical Engg. from KIIT, Bhubaneswar and joined service in L&T (Jharsugda Project) as Senior Engineer. He passed a blissful life for some years but could not get job satisfaction. He expressed this to Shri Ananta Kr. Bera, his father, retired Govt. officer from Port Trust. His father advised him to join in other company but Saroj was
dreaming to start his own business. His father encouraged him with the advice that he should start only on his own experience and expertise, not influenced by others. ....read more

**With 17 Years in Export, This Woman Entrepreneur Has Crafted a Niche - FOLK PRODUCTS AND DESIGN PVT. LTD.**

Feeling suffocated within the boundaries of traditional educational system, this woman from Kolkata, was determined in her career choice from the very beginning. Instead of taking the easy way out, she challenged herself to become an entrepreneur and create a signature company with a signature line of products. Meet Manjir Chatterjee, the founder director of Folk, a 100 per cent export-oriented company from Kolkata, manufacturing accessories and Feeling suffocated within the boundaries of traditional educational system, this woman from Kolkata, was determined in her career choice from the very beginning. ....read more

**Vermi Compost Unit at Rural Bengal provides Employment - KIRAN BIO ENTERPRISE**

Sri Milan Krishna Sahoo, started a rural vermi compost project named as M/S Kiran Bio Enterprise, at Purushottampur, Patashpur, Purba Medinipur and registered it as MSME in the year 2008. His Project capacity was 30 tons per month.

He started his business with the technical help of Prof. Jiban Krishna Sarkar of Kalyani University, Mr. B.C. Ghosh and Mr. Asok Kumar Karan, Soil Scientist both from of IIT, Kharagpur. ....read more

**Khadi – A Revolution - MURSHIDABAD KHADI GRAMODYOG SAMITY**

Murshidabad khadi gramodyog samity is a household name in the district of murshidabad. Its reputation is not confined to the district itself, its presence is felt in the vast family of khadi gramodyog samity all over the country.

Son of late Hemendra Narayan Choubey, a freedom fighter and a person of repute in the vast area of jangipur sub-division of the historical district of murshidabad, Sri Swapan Kumar Choubey is the secretary of the society, which was founded following the ideals of Mahatma Gandhi’s boycott movement of foreign clothes. ....read more

**Engineer left his job to be a successful entrepreneur - MANDAL EDIBLE PRODUCTS PVT. LTD.**

BIPLAB MANDAL completed his graduation in Chemical Engineering from National Institute of Technology (earlier known as Regional Engineering College) and joined Nuclear Power Corporation under the Department of Atomic Energy, Govt. of India. As a commissioning engineer he was responsible for commissioning of primary heat transport system of the Kakrapara Nuclear Power Station and was awarded out of turn promotion for his effort. But routine job in a govt organisation did not satisfy him and he wanted to do something on his own. ....read more
A housewife becomes an entrepreneur in the island of Havelock, Andaman - Rita Laundry

Rita Mondal was married in a small hamlet in Havelock and started her daily chores as a homemaker. She established her in the year 2007 financed by State Cooperative Bank under PMEGP Scheme. The name of her enterprise is Rita Laundry at Vijay Nagar, PO: Havelock, South Andaman.

Seeing the potential of tourism and the business developed by hotels, guesthouses and Cottages she decided to start Laundry business with her husband and employing two local boys. ...read more

A lady becomes an entrepreneur - WAVE

Wave, the entrepreneurial baby of Smt. Paromita Bhar, began its journey in 2001. Wave mainly started off its journey by supplying its products comprising of handmade and hand painted costume jewelries, scarves, bags to small boutiques across the city. Then, Paromita got acquainted with MSME-DI, Kolkata. Gradually, many opportunities came by and she moved on with lots of courage, slowly but steadily. ...read more

A Social Venture Creating Employment Opportunities and Strengthening Rural Economy of India - WLFLO HANDICRAFTS LLP

Devendar Singh, 33 yrs. Now resident of Kolkata is onto a mission to create ecofriendly alternatives and generate employment opportunities in rural India. He is a small town boy from a middle class family born and brought up in Kulti, Asansol in the state of West Bengal.

Alumnus of prestigious Assembly of God Church School, Sodepur, Devendar holds a B-Tech degree in Computer Science and Engineering from Asansol Engineering College under MAKAUT, Kolkata. ...read more

Story of Anindita - ASPASION

Anindita Bose is a co-founder/director/partner of M/s Aspasion Creativity, having its office at Howrah. She heads product design, product development, strategy, alliance, branding, marketing, sales and business development of the company. She is a business professional transformed into social entrepreneur. Having completed B.Sc. from Gokhale Memorial Girls’ College, Calcutta University and MBA from IISWBM, Kolkata. She had experienced her service life across diverse industry sectors including IT. ...read more

An underprivileged woman became a role model for the rest underprivileged women - ATGHARA JYOTI MOHILA UDYOG

ATGHARA JYOTI MOHILA UDYOG (AJMU), an NGO which is solely run by women, has its roots in the founder Smt. Nurani Islam’s residence where she started her humble tailoring center in 1992 with only three underprivileged women students. With the passage of time, the number of students enrolling in her tailoring centre started increasing by leaps and bounds and so did the number of tailoring training centers under her supervision. She decided to impart training to these underprivileged women under a banner. When asked to suggest a name for her organization, her learned father very aptly named it JYOTI MOHILA UDYOG after his daughter’s name Nurani which means “Jyoti” or light. ...read more
A Turnaround Story - MATRIX IRON FOUNDRY

Matrix Iron Foundry in short known as ‘MIF’ was established in the year 2002. It is a ferrous foundry setup located in Eastern part of India. Today, the Foundry caters to the requirements of various segments ranging from Automotive, Tractor, Valve, Motor and Pump, Textile and General Engineering Industries. ...read more

A Dream comes true - DREAMZTECH SOLUTIONS INC

DreamZTech is an enterprise solution provider with expertise in New Age Technologies such as IoT, Blockchain, Enterprise Mobility, Progressive Web App Platform, Cloud Apps & Security, Data Analytics, Augmented Reality & Custom Web design & development. DreamZTech is Registered IBM & Amazon partner and recognised by Deloitte as one the fastest growing company in APAC and India.

The journey started with two dreamers, Krishnendu Ghosh and Kuntal Mazumder. Two batchmates, who passed out from West Bengal University of Technology in 2005 planned to do something on their own. ...read more
Promotion of Brand MSME through Doordarshan:

This office is promoting Brand MSME in general and various initiatives undertaken by MSME-DI, Kolkata in particular through episodes aired by Doordarshan and uploading videos in You Tube. Here are the all 5 episodes aired on DD Bangla channel:

1st Episode  
19.09.19  
ব্যবসা করে স্বাভাবন্ধু

2nd Episode  
26.09.19  
উদ্যমিতার উদ্ভান

3rd Episode  
10.10.19  
সমাজসেবায় MSME

4th Episode  
17.10.19  
উদ্যোগে অপচয়

5th Episode  
24.10.19  
মুঠোফোনে সমাধান

Celebrating Brands of India:

From Chai Point to DreamHunt to Thalappakatti, the 41 home-grown brands that received the Brands of India Awards had a common theme: they were all making in India, with a presence in or an eye on the global market. Here is the YourStory Brand of India Campaign Report :

Click here for the Report

MSME Technology Bank:

For access of state of the art technology click the following link:

Click here

Promoting Market Transformation for Energy Efficiency in Micro, Small & Medium Enterprise:

The Global Environment Facility (GEF) has entrusted the United Nations Industrial Development Organization (UNIDO) to implement the GEF-5 project titled ‘Promoting Market Transformation for Energy Efficiency in Micro, Small and Medium Enterprises in India’ in cooperation with the Ministry of MSME (MoMSME), Government of India and Energy Efficiency Services Limited (EESL).

Click here for details

WORKSPAZE

Workspaze is an initiative taken by SIDBI in partnership with Incuspaze, New Delhi. Developed on plug and play model, it provides ready infrastructure and office facilities like workstations, conference room, etc. to take care of the requirements of MSMEs and Startups

Click here for details
MSME-DI, Kolkata is active in all the 23 districts of West Bengal and 3 Districts in Andaman and Nicobar Islands. Frequent visits and programmes are organized by the District Nodal Officers (DNOs). Industry visit and discovery of potential entrepreneurial ventures for necessary and possible intervention are the primary focus. Following are the chronicle of different activities of MSME-DI, in different districts under its jurisdiction:

Coochbehar
- Second District Level Task Force Committee (DLTFC) meeting under PMEGP scheme was organized on 19.11.2018 under the chairmanship of Sri Koushik Saha, District Magistrate, Coochbehar district. Altogether 390 applications were approved involving projects cost of Rs. 2944.87 lakh.
- An Udyam Jyoti Cum Udyog Aadhar Registration Camp was organized at District Industry Centre Coochbehar with the help of GM DIC and other staff of DIC office on 17.12.2018.
- A district level task force committee meeting for PMEGP was held on 03rd June 2019 in the conference Hall of the District Magistrate Office, Coochbehar to finalise the PMEGP applications.
- Shri Firoz Ahmed, Assistant Director, MSME-DI, Kolkata visited DIC office, Coochbehar for meeting with the SPV members of the Daribash-II Sahjogi Readymade Garment Cluster and collected many information for DPR preparation during 21st to 23rd July 2019.
- A district level task force committee meeting for PMEGP was held on 03-06-2019 in the conference Hall of the District Magistrate Office, Coochbehar to finalise the PMEGP applications.
- Special lecture on “Strengthening the sense of Agri – Entrepreneurship among the Agricultural Graduates through different schemes of MSME department”, Govt of India was delivered by Mr.T.K.Banerjee, Assistant Director, Br.MSME Development Institute, Siliguri on 12.09.19 at Dr. Pranab Gayen Memorial Hall, Uttar Banga Krishi Viswavidyalaya.

Alipurduar
- Awareness Programme on National SC ST Hub Schemes organised on 10th October, 2018 at Dooars Kanya, Alipurduar (For SC ST Category MSMEs).
- Udyam Jyoti Cum Udyog Aadhar Registration Camp at DIC Alipurduar

Jalpaiguri
- Awareness Programme on National SC ST Hub Schemes at District Industries Centre, Jalpaiguri on 09-10-2018.
- Udyam Jyoti Awareness Programme cum Udyog Aadhar Registration camp was organized on 13.12.18 at Siliguri Industrial Estate Development Association (SIEDA) Hall, Siliguri, District Jalpaiguri in association with District Industries Centre, Jalpaiguri and SIEDA.
- A NAMCABS workshop on capacity building of bankers for financing MSME Sector was organised by Financial Inclusion and Development Department, Kolkata Regional Office, Reserve Bank of India on 06.12.18 at Hotel Sinclairs Retreat, Chalsa. Officers.
From MSME-DI, Kolkata Mrs. R. Chakraborty, Assistant Director (EI) & Mr. T. K. Banerjee, Assistant Director (Mech) took part in the workshop. Mrs Chakraborty detailed out the schemes of DC (MSME) and present status of various existing clusters in the state and present scenario of industrial development.

- Director, MSME-DI, Kolkata, along with Deputy Director In charge, Br. MSME-DI, Siliguri and Assistant Director, Br. MSME-DI, Siliguri visited Integrated Fire Protection Private Limited (IFL India), Rajbari Para, Jalpaiguri on 13.02.19.

- On 17th of June, 2019 Shri T. K. Banerjee from Br. MSME-DI, Siliguri visited District Industries Centre (DIC), Jalpaiguri to attend and take part in the Finance Clinic (FC), organised by GM, DIC Jalpaiguri.

- Shri Firoz Ahmed, Assistant Director, MSME-DI, Kolkata visited Siliguri Institute of Technology and Surendra Institute of Engineering and Management for meeting with the R&D and T&P team of college on 24.07.2019. During the meeting, the entire process of registration and application was explained to the R&D team of the college.

- One Vendor Development Programme for SC/ST Entrepreneurs under National SC/ST Hub Scheme was organized by General Manager, District Industries Centre, Jalpaiguri (under MSME & T. Deptt, Govt of West Bengal) on 17.09.19 at Prayas Hall of Jalpaiguri Municipality, Jalpaiguri.

- One day Awareness Programme for SC/ST Entrepreneurs under National SC/ST HUB scheme on MSME Activities organised by General Manager, District Industries Centre, Jalpaiguri (under MSME&T Deptt, Govt. of West Bengal) on 29.08.19 at Prayas Hall of Jalpaiguri Municipality, Jalpaiguri.

**Kalimpong**

- Department of Economics, Women’s Studies Research Centre, University of Calcutta organised on 25-03-2019 one day training session on digital payment and Udyog Aadhaar registration for the women entrepreneurs engaged in environment friendly activities at Kalimpong.

- A district level Handicrafts fair under MSME & T. Deptt, Govt of West Bengal was organised by District Industries Centre, Gorkhaland Territorial Administration, Kalimpong from 17th June, 2019 to 24th June, 2019 at Marwari Bhawan (Hall), Lower Gumba Hatta, Mangaldham Road, Kalimpong. An Awareness programme was also organised during the Handicrafts Fair on 21st June 2019 on the schemes for benefits of MSMEs.

**Darjeeling**

- Members of the Siliguri Battery Cluster, District Darjeeling were motivated to register with UAM. They came to visit Br. MSME-DI, Siliguri on 09.12.18 & 10.12.18 for the Udyog Aadhar Registration.


- A Town hall meeting was organized by Reserve Bank of India, Kolkata Region on 07.12.18 at Hotel Sinclairs, Siliguri. The various dignitaries like Chief General Manager, Deputy General Manager of RBI and other banks. After the inaugural session the dignitaries addressed the gathering.
One Udyam Jyoti Awareness Programme cum Udyog Aadhar Registration camp was organized on 02.01.19 at Sankari Bhawan, near Bagha Jatin Park, Siliguri in association with Siliguri Bodhi Bharati Vocational Institute and Sub DIC, Siliguri.

On 26th November 2018, a meeting was organised with Siliguri Industrial Estate Development Association (SIEDA) in the presence of Shri P. K. Das, Deputy Director In charge and Mr. T. K. Banerjee, Assistant Director, Br. MSME-DI, Siliguri at the association hall on DC(MSME) schemes.

All DICs Centres organise Finance Clinic in each district every month in West Bengal. One such Finance Clinic, organised by Officer In charge, SUB DIC, Siliguri, was attended by officer of Br. MSME-DI, Siliguri on 14.01.19 at Sub District Industries Centre (DIC), Siliguri.

Shri. A. Bandopadhyaya, Director, MSME-DI, Kolkata, Shri. P.K.Das, Deputy Director In charge, Br.MSME-DI, Siliguri and Shri. T.K.Banerjee, Assistant Director, Br.MSME-DI, Siliguri visited Kawakhal Sangini Dress Designing Cluster Industrial Co-operative Society Ltd on 13.02.19 for discussion and to know the present status of the cluster.

A meeting was held at Mainak Tourist Lodge, Siliguri on 13.02.19 with officials of Department of MSME, Govt of West Bengal and State KVIB officers.


Vender Development Programme (VDP) was organised by National Small Industries Corporation Limited, Kolkata on 08.03.2019 at Hotel Central Courtyard, Siliguri in association with Siliguri Industrial Estate Development Association (SIEDA).

A district level Handicrafts fair under MSME & T. Deptt, Govt of West Bengal was organised by District Industries Centre, Gorkhaland Territorial Administration, Darjeeling from 4th June, 2019 to 12th June, 2019 at Capital Hall, Darjeeling. An Awareness programme was also organised during the Handicrafts Fair on 12.06.19 on the schemes for benefits of MSMEs.

MSME-DI, Kolkata has been assigned to arrange Industrial/Cluster visit for the IPR trainees of MSME-DO officers. The industrial visit was arranged on 06.07.2019 at Singtom Tea Estate, Darjeeling and M/s Sona Tea Ltd., Rohini Tea Estate, Rohini, Darjeeling and the cluster visit was arranged at Plastic Engineering Cluster, Siliguri.

A one day Awareness Programme was Organised by MSME-Development Institute, Kolkata in association with Br. MSME-DI, Siliguri on the scheme “SUPPORT FOR ENTREPRENEURIAL AND MANAGERIAL DEVELOPMENT OF SME’S THROUGH INCUBATORS” on 27.08.2019 at Hotel Sagar Residency at Siliguri industrial Estate, Siliguri.

Siliguri Industrial Estate Development Association(SIEDA), Siliguri and Entrepreneurship Development Institute of India(EDII), Kolkata jointly organized a sensitization workshop on Energy Efficiency for MSME for the industry members of SIEDA and also another Awareness programme on National Award scheme, 2019 with support from Ministry of Entrepreneurship and Skill Development, Govt of India and Tata Institute of Social Science, Mumbai at Association Building on 3rd September,2019.

One Vendor Development Programme for SC/ST Entrepreneurs under National SC/ST Hub Scheme was organized by Sub District Industries Centre, Siliguri at Hardware Merchant Association Building, Siliguri on 04.09.19.
One Vendor Development Programme for SC/ST Entrepreneurs under National SC/ST Hub Scheme was organized by General Manager, District Industries Centre, Darjeeling at Naya Bazar, Town Committee Hall, Kurseong, Dist- Darjeeling in association with Vernajyoti Educare, Kolkata on 05.09.19.

One day Awareness Programme for SC/ST Entrepreneurs under National SC/ST HUB organised by Sub District Industries Centre, Siliguri, on 26.08.19 at Marketing Hall of Agricultural Marketing Deptt., Champasari, Siliguri. Mr. P.K. Das, Deputy Director I/c, Br. MSME-DI, Siliguri delivered a lecture on promotion & development of MSMEs. Mr. T.K. Banerjee, Assistant Director, Br. MSME-DI, Siliguri given a talk on the schemes of DC(MSME) during the awareness programme.

Uttar Dinajpur

Udyam Jyoti Awareness-Cum-Udyog Aadhar Registration Camp for MSMEs was organised by MSME-DI, Kolkata.

Dakshin Dinajpur

 Officers from Br. MSME-DI, Siliguri attended one Finance clinic organised by General Manager, District Industries Centre, Dakshin Dinajpur.

Malda

MSME-DI, Kolkata organised one Udyam Jyoti Awareness-cum-Udyog Aadhaar Registration Camp for MSMEs in association with District Industries Centre on 28.11.2018 at DIC, Malda.

Murshidabad

Awareness programme on Technology Upgradation & Design Development and Udyam Jyoti Campaign for Steel Furniture Cluster, Berhampore on 27.11.2018. The importance of CAD & CAM in the field of Almirah /furniture manufacturing to create 2D/3D designing and simulation to visualize the end product in real time has also been discussed.

On the occasion of Hon.ble Prime Minister of India’s launching of “Support and Outreach Programme for MSME Sector” from the Vigyan Bhawan, New Delhi on 02/11/2018, a video conferencing was organized for 57 district across the Nation. This august occasion was also witnessed by MSME-DI officials. In Murshidabad, Sri Sanjeev Azad, Assistant Director(L/F) and Sri Tapas Roy, Investigator (Mech.), MSME-Development Institute, Kolkata participated in the Video conferencing session organized by United Bank of India, the Lead Bank of the District at IMI School, Berhampore.

One Day Sensitization Programme on MSME Scheme and Start Ups at MDI, Murshidabad for the PGP course students of the Institute.

Birbhum

A three days Entrepreneurship Development Programme for Minority beneficiaries was conducted at Hazi Moula Box Primary School, Rampurhat, Birbhum.

Paschim Bardhaman

Industry Visit: Shri Ajay Bandopadhyaya, Director, MSME-DI, Kolkata, Sri P.K.Das, Dy. Director (I/c), Br. MSME-DI, Suri and Durgapur, Shri Tarak Kansabanik, Assistant Director,
Br. MSME-DI, Durgapur visited some major industries of the districts. This was an interactive visit. Discussion was done regarding different issues and problems the units are facing. The team visited M/S Bhagwati Fasteners Pvt. Ltd, Bankura, M/S Kalimata Ispat and Vyaapar, Bankura, M/S Anadi Oil Mill, Bankura and M/S Amitava Pal, Bankura.

- One Cleanliness Drive was organized at Kuldiha Adibasi Village, Paschim Bardhaman from 27.12.2018 to 28.12.2018 by Branch MSME-DI, Durgapur.
- One Cleanliness Drive was organized at Kapista Village, Baraboni, Asansol from 04.02.2019 to 05.02.2019 by Branch MSME-DI, Durgapur.
- Cleanliness Drive at Refractory Brick Cluster of Kulti-Salanpur Area, Asansol on 01.02.19.
- One Day Industry Meet at M. M. Suri Hall, CSIR-CMERI, Durgapur on 04.06.2019 was organized by CSIR-CMERI, Durgapur. This meet was organized to consolidate the various contributions by CSIR-CMERI in different fields namely Precision Engineering & Metrology, Material & Structural Evaluation, Condition Monitoring & Structural Analysis, Non Destructive Testing & Metallurgy and to showcase the technologies designed & developed by CSIR-CMERI, Durgapur.
- A Vendor Development Programme under National SC-ST Hub Scheme was organized by DIC, Paschim Bardhaman at Netaji Bhaban, A Zone, Durgapur on 04.09.2019.
- A Vendor Development Programme under National SC-ST Hub Scheme was organized by DIC, Paschim Bardhaman at City Centre, Asansol on 20.09.2019. Shri Tarak Kansabanik, Asstt. Director, Branch MSME-DI, Durgapur delivered Lecture on DC (MSME) Schemes during the Programme.
- A meeting was held on 30/8/19 at Conference Hall of MSME-DI, Kolkata to set up Specifications of Rotary Kiln and associated machinery in respect of Refractory Bricks Cluster, Paschim Burdwan.

Purba Bardhaman


Bankura

- Murlu Clay Tiles Cluster is ready to be operational; the mass Cluster based benefits and improved livelihood of people of Murlu, Ministry of MSME, Govt. of India came out with the scheme of MSE-CDP with a project cost of Rs. 2.72 Crore, where GOI, GoWB and SPV (Cluster Bodies) contributions become 70.55%, 18.55% and 10.90%, respectively.

Udyog Aadhaar Camp for MSMEs of Brass and Bell Metal Cluster of Bena, Bankura on 01.11.2018

- On the occasion of Hon'ble Prime Minister of India's launching of “Support and Outreach Programme for MSME Sector” from the Vigyan Bhawan, New Delhi on 02/11/2018, a video conferencing was organized for 57 district across the Nation. Sri Barun Mitra, Additional Secretary, D/o. Production, Govt. of India led the video conferencing session at Rabindra Bhavan, Bankura. The session was graced by the presence of Sri Babul Supriyo, hon'ble MoS, Heavy Industry & Public Enterprise, Govt. Of India.
One Cleanliness Drive was organized at Wood Carving Cluster, Magra, Bankura from 23.09.2019 to 24.09.2019 by Branch MSME-DI, Durgapur.

**Purulia**

- Visit to Chow Mask Cluster, Charida, Purulia: Sri Ajoy Bandopadhyaya, Director, MSME - DI, Kolkata, visited Chow and Musk Cluster, Charida and Lac Growing and Processing Cluster, Jhalda on 22.11.2018 along with Sri P. K. Das, Dy Director (I/c), Br MSME-DI, Durgapur & Suri and Sri Tarak Kansabanik, Asstt. Director, Br MSME-DI, Durgapur & Suri. Details discussion was done with the SPV members of those clusters.

- Shri Ajoy Bandopadyaya, Director, MSME - DI, Kolkata along with his team of officers visited to the Shellac Growing and Processing Cluster, Village Jaargo, Jhalda, Purulia on 22.11.18. The cultivation of Shellac is a source of subsidiary income for a large number of cultivators, most of them belonging to the economically backward Adivasi communities of Chhotanagpur (Jharkhand), Purulia district of West Bengal.

- A Business Conclave for the MSME beneficiaries was conducted on 22.06.2019 at Hotel Akash Saravor at 4.30 pm. The theme of the programme was MSME knowledge series where MSME schemes for access on credit was discussed.

**Jhargram, Purba & Paschim Medinipur**

- A one day workshop & MSME help desk was organized on 30.05.19 by Merchant’s Chamber of commerce & Industry in collaboration with Confederation of Purba & Paschim Medinipur District Chamber of Commerce & Industries at DCCI office premises at Medinipur Town.

**South 24 Pargana**

- An Awareness programme-cum-Udyog Aadhaar Registration & Udyam Jyoti Campaign for Handholding Support to the MSMEs was organized at Ashutti-II Gram Panchayat, Maheshtala, South 24 Parganas on 20.11.2018 with the help of DIC, South 24 Parganas, Lead District Manager, South 24 Parganas, Ashutti-II Gram Panchayat, Juki India Ltd. & Morgan India Ltd. Apparel Training & Design Centre, Kolkata.

- Enterprise Development Institute (EDI), Kolkata has organised a 4-week Women Entrepreneurship Development Programme (WEDP) for Science & Technology persons at Dream Institute of Technology, Samal, Thakurpukur, South 24 Paragona.
North 24 Pargana

- Udyami Sammelan and Awareness Programme – cum- Udyog Aadhaar registration & Udyam Jyoti campaign for upgradation of jute carpet manufacturing MSMEs held at Thakurnagar on 06.02.19.
- Shri A. Bhattacharjee, Assistant Director, MSME-DI, Kolkata visited a Ceramic & Pottery Cluster situated at 75/3, Hari Nath Sen Road, Barasat, Kolkata- 700124 on 19.06.2019 to discuss in detail their hardships and other related issues.
- A Two-days IMC was conducted by MSME-DI, Kolkata at Adyapeath Annada Polytechnic College, Dakshineswar, 24-Pgs (N) for the Students of the College on 16.09.19 to 17.09.19. Shri S. K. Mandal, Asst. Director, MSME-DI, Kolkata attended the IMC on 16.09.19 at Adyapeath.

Nadia

- On the occasion of Hon’ble Prime Minister of India’s launching of “Support and Outreach Programme for MSME Sector” from the Vigyan Bhawan, New Delhi on 02/11/2018, a video conferencing was organized for 57 district across the Nation. In Nadia the Video Conferencing with Hon’ble Prime Minister held at Yuva Kalyan Bhawan, Krishna Nagar.
- The team of MSME-DI Officers visited to Narula Institute of technology Agarpura on 14.12.2018. The team interacted with the principal Prof. M R Kanjilal and the incubator team of the college with a detailed discussion on the present status of the incubation centre.
- A three days Entrepreneurship Development Programme for Minority beneficiaries was conducted at Nadia Model Madrasah (English Medium), Paninala, P.O. Ghurni, Dist- Nadia from 01.12.18 to 03.12.18. This programme was a pilot project of West Bengal Minorities’ Development & Finance Corporation, Govt. of West Bengal.
- MSME-DI, Kolkata organized an “Udyam Jyoti Awareness Programme Cum Udyod Aadhar Camp” for the benefits of minority handloom Weavers of Nadia District held at Anishmali, Nadia.
- MSME-DI, Kolkata organized a One Day Seminar on Development on Low Cost Technologies for Agro Based Industries Waste Management under Swachhta Pakhwada in association with Faculty of Agriculture, Bidhan Chandra Krishi Viswa Vidyalaya (BCKV) at BCKV Campus, Mohanpur, Nadia on 26th June 2019.
- The 10th Intra Departmental meeting held at DIC, Nadia on 27th August, 2019 on Cluster Development Programme (CDP), Vendor Development Programme and Programmes to be organized by MSME-DI, Kolkata.
- District Industries Centre, Nadia organized a Vendor Development Programme at Nadia Zilla Parishad Hall, Nadia on 29.08.19 for SCST category MSME.
- MSME-Development Institute, Kolkata organized an Industrial Motivation Campaign for Youth at Krishnanagar, Nadia on 12.09.19 & 13.09.2019 for the unemployed youth of Krishnanagar, Nadia.
- M/s Soul Teracotta Unit, Chunari Para lane, Krishnanagar, Nadia West Bengal – 741101 has been visited by R. Maji, AD (Hosy.) and J. Das, Instructor on 12.09.19.
Hooghly

- MSME-DI, Kolkata organized the 4th Awareness Programme on Art Based Cluster Development and Enterprises Festival (ABCDEF) at Netaji National Institute for Consumer Education, Hooghly on 7th September, 2019 in association with Herald Society for Entrepreneurship and Management.

Howrah

- A National Conference cum Workshop on Promotion of Market Transformation for Energy Efficiency in MSME’s was conducted at Howrah Foundry Association, Howrah on 14.06.2019 organised by EESL & DESL and supported by Howrah Foundry Association, Howrah.
- Shri S. K. Mandal, Asstt. Director, MSME-DI, Kolkata attended the Seminar on VDP (under SC-ST HUB of NSIC) at Sarat Sadan, Howrah, organised by DIC-Howrah on 29.08.19
- Shri S. K. Mandal, Asstt. Director, MSME-DI, Kolkata attended the Seminar on VDP (under SC-ST HUB of NSIC) at Sarat Sadan, Howrah, organised by DIC-Howrah on 29.08.19
- Shri S. K. Mandal, Asstt. Director, MSME-DI, Kolkata attended the Seminar on VDP (under SC-ST HUB of NSIC) at O/o BDO, Uluberia-I, Howrah, organised by DIC on 20.09.19.
- A team of UNIDO-EESL Officials visited Foundry Cluster Units at Dashnagar, Howrah on 21.09.2019 (Saturday) for Mid-Term Evaluation Meeting under GEF-5 UNIDO Project “Promoting Market Transformation for Energy Efficiency in MSMEs”

Kolkata

- A Five days Management Development Programme on Quality in Healthcare was conducted at Institute of Management Study, Kolkata between 27th and 31st August 2018.
- CLUSTER MEETING CONDUCTED AT GEM & JEWELLERY EXPORT PROMOTION COUNCIL
- STATE MSME CONCLAVE (SYNERGY-2018): MSME-DI, Kolkata had set up a stall with displaying banners on various schemes of Ministry of MSME. A session was delivered on the “Lean Manufacturing Practices” by Director, MSME-DI, Kolkata.
- A National Conference was organized by National Institute for the Empowerment of Persons with Intellectual Disabilities (NIEPID), Department of Empowerment of Persons with Disabilities (Divyangjan), Ministry of Social Justice and Empowerment, Govt. of India from 19th Nov., 2018 to 20th Nov., 2018 at Indian Statistical Institute (ISI), Kolkata. NIEPID has invited MSME-DI, Kolkata for active participation in the Conference.
- District Industries Centre, Kolkata had arranged District Level Competition for Handicrafts Items on 28.11.2018 at DIC, Kolkata. In this Handicraft Competition Exhibition, there were 214 items displayed. The exhibits were from Batik, Kantha Stitch, Copper Repose items, Ceramic, Terracotta, Jute, Paper craft, Cane and many other handicraft items. Sri Ajoy Bandopadhyaya, Director, MSME-DI, Kolkata visited this exhibition. Sri S. Mukhopadhyay, Asstt. Director from MSME-DI, Kolkata evaluated handicrafts item as part of jury of the competition organized by DIC, Kolkata.
Bengal National Chamber of Commerce & Industry in association with National Small Industries Corporation Ltd. organised an interactive programme with Shri Sudhir Garg, IRS, CMD, NSIC Ltd and Joint Secretary, Ministry of MSME Government of India.

MSME-DI, Kolkata organised a meeting with MSME Associations at the Conference Hall of the Institute on 04-01-2019 to explore new avenues for development of MSME enterprises and foster sustainable industrial growth with pro-active support from the Associations.

One day Quality Circle Competition Regional Final among 18 groups of Large Scale Industries from Eastern Region was conducted by Confederation of Indian Industries (CII), Eastern Region, Kolkata at Park Hotel on 27th February, 2019.

One Agri-Entrepreneurs meet organized by ICAR-NINFET, Kolkata at NINFET, KOLKATA on 25.03.19 for the MSMEs belongs to natural fibre sector.

An Entrepreneurship Development Programme BBA & MBA students was conducted at Bhavan Institute of Management Science, Salt Lake, Kolkata. The programme was proposed by the Management College to enrich the final year students of BBA&MBA programme.

The two days National interaction meet was attended by Shri Ajoy Bandopadhyaya, Director, MSME-DI, Kolkata, Shri Ritwik Biswas, Asstt. Director, MSME-DI, Kolkata and Shri Alak Kumar Mitra, Asstt. Director, MSME-TC, Kolkata

A meeting related to Clusters & Export Promotion issues was held at Conference Hall, MSME-DI, Kolkata on 16.05.2019.

A DLTFC meeting was attended for the selection of PMEGP beneficiaries to forward to various banks under the chairmanship of Sri Debabrata Majumder, MMIC (SWM), on 19.06.2019.

Bengal Chamber of Commerce and Industry, organised ‘Neo MSME Summit-2030: An MSME Odyssey’ on 7th June, 2019 at HHI, Kolkata. Sri Ajoy Bandopadhyaya, Director, MSME-DI, Kolkata addressed the Valedictory Session.

A two-day ‘MSME Conclave’ was organized by Indian Chamber of Commerce at Swabhumi, Kolkata during 11-12th July, 2019. The Director, MSME-DI, Kolkata was invited to grace the inaugural function on 11th July, 2019 and participate actively in the programme for rendering support to the entrepreneurs through its presentation on various MSME policies and support measures for promotion and development of the MSMEs.

The 11th special meeting of Central Govt. Organisations under Ministry of MSME was held on 29-05-2019 at MSME-DI, Kolkata.

1ST Quarterly Meeting of EFC involving all stake holders was held 28th June, 2019 at the conference hall of EEPC India, Kolkata. The objective of the meeting was to boost up the export growth in MSME sector as well as to induce Mini clusters in SEZs with active participation of Industry association.

A Special Meeting with Industry Associations was organized by MSME-DI, Kolkata on 26-07-2019 at the Conference Hall of the Institute to discuss about the various problems facing the MSME sector.
The 12th special meeting of Central Govt. Organisations under Ministry of MSME with Industry Associations was held on 19-07-2019 at BNCCI, Kolkata.

A seminar on “New Paradigms in management” was conducted by Association of Indian Management Schools at Bharatiya Vidya Bhavan Institute of Management Science (BIMS), Salt Lake, Kolkata on 24th August, 2019.

MSME – Development Institute, Kolkata organized a Workshop on Industry 4.0 (Productivity Analysis), Economic Engineering & Econometrics & Karma Axix: Track to stay on Track at the Conference hall of MSME-DI, Kolkata on 20.08.19.

MSME-DI, Kolkata observed Sadbhavana Diwas on 20.08.2019 at IMT Hall of the Institute. All the officers & Staff of the Institute participated in the programme.

MSME-DI, Kolkata organized Awareness Programme on Art Based Cluster Development and Enterprises Festival (ABCDEF) & 4U SARAD SAMMAN at MSME-DI, Kolkata on 13-08-2019.

An Interactive meeting was held with Industry Associations and Technical Institutes on National Apprenticeship Training Scheme (NATS) and General Attribute Development Programme (GADP) of Board of Practical Training (BOPT) – Eastern Region) on 22nd August, 2019 at Seminar Room, BOPT (ER), Salt Lake City, Kolkata.

MSME-DI, Kolkata has launched a new project to promote the diverse art forms, artefacts and handicrafts of West Bengal through an innovative project named ABCDEF ne Art Based Cluster Development Enterprises’ Festival. As per the action plan to ensure effective implementation of the project, Director, MSME-DI, Kolkata Sri Ajoy Bandopadhayya along with Deputy Director, MSME-DI, Kolkata, Sri Debabrata Mitra visited different sites of training of artisans under ABCDEF Project on 20th August 2019.

Director MSME-DI, Kolkata, Sri Ajoy Bandopadhayya attended the 6th Edition of the MSME Conclave and addressed the Session on ’Schemes & Incentives for MSMEs’ on Tuesday, 13 August 2019.

A seminar on “New Paradigms in management” was conducted by Association of Indian Management Schools at Bharatiya Vidya Bhavan Institute of Management Science (BIMS), Salt Lake, Kolkata on 24th August, 2019.

Andaman & Nicobar Islands

Br. MSME-DI, Port Blair carried out Cleanliness Drive in the premises of Industrial Estate, Bhatu Basti, Garacharma, Port Blair in association with Garacharma Industrial Association for two days from 07.03.2019 to 08.03.2019.
Status of the Applications of Host Institute under the Scheme “Support for Entrepreneurial & Managerial Development of MSME through Incubators” of MSME-DI, Kolkata Jurisdiction:

As of now, 11 no. Technical Colleges and research Institute has applied through online MIS portal for registration as Host Institute/Business Incubator of MSME under the Scheme “Support for Entrepreneurial & Managerial Development of MSME through Incubators”. Out of 11 no. of Proposals, MSME-DI, Kolkata has scrutinised and forwarded 09 number of proposals with the approval of the Director MSME-DI, Kolkata to NMIU Secretariat at HQ office for registration as per scheme guideline. The applications are under process and no proposal has been registered/approved as per scheme guideline. After registration/approval, eligible host Institutes/Business Incubation centres will be eligible to apply for Grant In Aid support up to 1 Cr. to strengthen their infrastructure of their incubation centre and they will send the proposals of their innovative ideas through online MIS portal to MSME-DI, Kolkata.

Expansion of SFURTI ASPIRE Scheme

The Ministry of MSME is implementing two Central sector schemes namely i) SFURTI (A scheme of funds for Regeneration of Traditional Industries) with the objective of organizing Traditional Industries and Artisans into clusters to make them more productive & competitive and ii) ASPIRE (A scheme for Promotion of Innovation, Rural Industry and Entrepreneurship) aiming to impart training to train youth in various skills thereby helping them to set up their own business enterprises. Brief notes on each of the above schemes are enclosed for perusal. Further details of these schemes are available on this Ministry’s website at www.msme.gov.in and also at www.SFURTI.msme.gov.in & www.aspire.msme.gov.in. As per provisions of the schemes, DIs have been designated as Nodal Agencies (NAS) for SFURTI and implementing Agencies (IAs) for ASPIRE Agencies, keeping in view their wide spread presence across the country and expertise in handling such type of schemes.

Export Facilitation Cell (EFC)

The competent authority has decided to develop dedicated support system for export promotion in MSME-Development institutes of all states to facilitate MSMEs for export from domestic tariff area and special economic zones/EPZs. Under this strategic initiative, Export Facilitation Cell (EFC) under the overall institutional framework of Entrepreneurial Development Centres is to be established in each MSME Development Institute. The objective of EFC is to explore the untapped potential of MSME sector to boost export from domestic tariff area and special economic zones (SEZs) by promoting MSMEs and clusters in them. The EFCs will facilitate existing and prospective MSMEs and clusters by providing handholding support and mentoring. The EFCs shall also work for developing mini clusters in SEZs across country, under MSE-CDP scheme of DC (MSME) New Delhi to establish common facility centers. EFC will provide overall consultancy to MSMEs on export promotion, for which experts may be hired by MSME OJ on revenue sharing basis. National Resource Centre (NRC) is a nodal support centre for EFC established in MSME-DI Nagpur. NRC shall facilitate all EFCs and co-ordinate with various stakeholders NRC will act as a nodal centre to assist all EFCs at National level & establish linkages with various stakeholders, Monitor progress of EFCs and report to HQ.
“Kulhad” Travels to 25 New Destinations in Rajasthan

The earthen fragrance of ‘Kulhad Chai’ is about to enrich your experience of visiting 25 Railway Stations of Rajasthan. These 25 stations include Bikaner, Sirsa, Bhiwani, Hanumangarh, Shri Ganganagar, Hisar, Churu, Suratgarh, Jodhpur, Pali, Barmer, Nagpur, Jaisalmer, Bhagat Ki Kothi, Luni, Jaipur, Jhunjhuna, Dausa, Gandhi Nagar, Durgapura, Sikar, Ajmer, Udaipur, Sirohi Road and Abu Road.

The Khadi and Village Industries Commission (KVIC) Chairman, VK Saxena last year requested Union Railway Minister, Shri Piyush Goyal to allow Varanasi and Rae Bareli Stations as a pilot project for use of Kulhad and other earthen articles in place of plastic articles. The project was permitted and the 6 month report of these 2 stations, submitted by the concerned DRMs was quite encouraging.

Indian potters are migrating to other menial forms of livelihood due to lack of market for pottery products and the severe labour involved in it. KVIC launched Kumhar SashaktikaranYojna last year to empower Kumhar Community and distributed 10,000 electric pottery wheels replacing old hand spun labour intensive stone chaak. This year KVIC is planning to distribute 30,000 electric pottery wheels across the country to meet the demand of 400 Railway Stations. 30,000 electric pottery wheels will produce around 2 Crores Kulhads per day. This move will not only instill self-confidence amongst the potter communities in the area but also help in enhancing the health of the tourists while adding Indian flavor to the travel and tourism industry."

KVIC has been conducting several trainings for empowerment of potters across India. In Rajasthan alone, KVIC has distributed more than 1500 electric pottery wheels since 2018, and has provided livelihood to around 6000 potters so far under the ‘Kumhar SashaktikaranYojna’.

30 Outlets Set Up For Popularizing Coir Products

The Coir Industry in India is an export oriented industry. However, the reach of the coir products in India is increasing beyond Metros and major cities. Considering the vast geographical area available in India and the huge population, it is expected that the domestic market potential available in India is large enough to consume the entire coir production on annual basis. Government of India through Coir Board has set up 30 outlets throughout the Country for popularizing and selling coir products.

The renovation of old Showrooms is taken up on need basis. The Coir Board has already taken up and completed renovation of its Showrooms at Indore, Navi Mumbai, Lucknow, Patna, Trivandrum and Varanasi. Further renovation work of Showrooms at Jammu, Jaipur, Ahmedabad, Mumbai and Chennai has been initiated.

Government has taken following steps to popularize, ensure availability of coir products throughout the country and create infrastructure:

I. It has opened showrooms throughout the country.
II. BIS standards have been got approved for coir geo-textiles.
III. Coir Board initiated action to join hands with KVIC for marketing coir products through KVIC Showrooms.
IV. Regular publicity of various coir products.
V. 41 numbers of SFURTI coir clusters have been approved and 16 coir clusters are functional.
VI. To modernize coir industry, youngsters and women artisans are being trained. In last three years 6474 number of women artisans have been trained.
VII. Coir Board organizes participation in important national and international exhibitions.
Growth of Medium and Small Entrepreneurs

The Ministry of Micro Small and Medium Enterprises (MSME) implements various schemes and programmes for the growth and development of MSME Sector in the country. These schemes and programmes include Prime Minister’s Employment Generation programme (PMEGP), Scheme of Fund for Regeneration of Traditional Industries (SFURTI), A Scheme for Promoting innovation, Rural Industry & Entrepreneurship (ASPIRE), Interest Subvention Scheme for Incremental Credit to MSMEs, Credit Guarantee Scheme for Micro and Small Enterprises (CGTMSE), Micro and Small Enterprises Cluster Development Programme (MSE-CDP), Credit Linked Capital Subsidy and Technology Upgradation Scheme (CLCS-TUS).

The details of funds allocated under various schemes/programmes of the Ministry (during the current financial year 2019-20) are given below:

<table>
<thead>
<tr>
<th>S. No.</th>
<th>Scheme/ Programme</th>
<th>Allocation (in Rs. Crore)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>A Scheme for Promoting innovation, Rural Industry &amp; Entrepreneurship (ASPIRE)</td>
<td>50.00</td>
</tr>
<tr>
<td>2.</td>
<td>Scheme of Fund for Regeneration of Traditional Industries (SFURTI)</td>
<td>125.00</td>
</tr>
<tr>
<td>3.</td>
<td>Prime Minister’s Employment Generation programme (PMEGP)</td>
<td>2327.10</td>
</tr>
<tr>
<td>4.</td>
<td>Credit Guarantee Scheme for Micro and Small Enterprises (CGTMSE)</td>
<td>597.00</td>
</tr>
<tr>
<td>5.</td>
<td>Credit Linked Capital Subsidy and Technology Upgradation Scheme (CLCS-TUS)</td>
<td>755.78</td>
</tr>
<tr>
<td>6.</td>
<td>Interest Subvention Scheme for Incremental Credit to MSMEs</td>
<td>350.00</td>
</tr>
<tr>
<td>7.</td>
<td>Cluster Development Programme for MSEs</td>
<td>227.90</td>
</tr>
<tr>
<td>8.</td>
<td>Tool Rooms &amp; Technology Institutions</td>
<td>118.10</td>
</tr>
</tbody>
</table>

Marketing Competitiveness of MSMEs

Ministry of MSME supports Micro, Small and Medium Enterprises (MSMEs) to enhance their marketing competitiveness through Procurement and Marketing Support Scheme, Coir Vikas Yojana (CVY) and scheme for International Cooperation.

The details of budget provision and expenditure under these schemes during last three years and current year are furnished below:

<table>
<thead>
<tr>
<th>SL. No</th>
<th>Scheme</th>
<th>Year</th>
<th>Budget (BE/RE) (Rs. in crore)</th>
<th>Expenditure (Rs in Crore)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Procurement and Marketing Support scheme.</td>
<td>2016-17 to 2018-19</td>
<td>95.50</td>
<td>27.85</td>
</tr>
<tr>
<td></td>
<td></td>
<td>2019-20 (upto Oct., 2019)</td>
<td>87.60</td>
<td>3.52</td>
</tr>
<tr>
<td>2.</td>
<td>Marketing Assistance Scheme</td>
<td>2016-17 to 2018-19</td>
<td>39.75</td>
<td>28.35</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scheme discontinued w.e.f. October, 2018</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3.</td>
<td>Coir Vikas Yojana</td>
<td>Export Market Development</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>2016-17 to 2018-19</td>
<td>4.09</td>
<td>4.09</td>
</tr>
<tr>
<td></td>
<td></td>
<td>2019-20 (upto Oct., 2019)</td>
<td>1.50</td>
<td>0.69</td>
</tr>
<tr>
<td>4.</td>
<td>International Cooperation Scheme</td>
<td>2016-17 to 2018-19</td>
<td>15.88</td>
<td>13.86</td>
</tr>
<tr>
<td></td>
<td></td>
<td>2019-20 (upto Oct., 2019)</td>
<td>30.00</td>
<td>2.56</td>
</tr>
</tbody>
</table>
Credit Guarantee Fund

National Credit Guarantee Trustee Company Ltd. has already been set up by the Department of Financial Services, Ministry of Finance, Government of India to function as a common trustee company to manage and operate various credit guarantee trust funds. To meet the funding needs of Startups, Government of India has established Fund of Funds for Startups (FFS) under Start up India Programme.

Under Startup India initiative, all applications can be submitted to the Department for Promotion of Industry and Internal Trade. The incentives provided to Startups under Startup India initiative are as follows:

i. Self-Certification under 6 Labour Laws & 3 Environmental Laws.

ii. Relaxations in Public Procurement Norms.

iii. Faster exit under the Bankruptcy Code.


v. Income Tax exemption under section 80 IAC.

vi. Exemption from Income Tax on investments received above fair market value under clause (ii) of the proviso to clause (vii) of sub-section (2) of section 56 of the Income Tax Act.

vii. Funding support under the Fund of Funds for Startups.

viii. Guidance and facilitation support from Startup India Hub.

Ministry of MSME has taken several initiatives to encourage Micro, Small and Medium Enterprises. This covers the Aspirational Districts across the Country. These initiatives include the schemes/programmes such as Prime Minister’s Employment Generation Programme (PMEGP), Scheme of Fund for Regeneration of Traditional Industries (SFURTI), A Scheme for Promoting Innovation, Rural Industry and Entrepreneurship (ASPIRE), Credit Guarantee Scheme (CGTMSE), Credit linked Capital Subsidy-Technology Upgradation Scheme (CLCS-TUS), Micro & Small Enterprises- Cluster Development Programme (MSE-CDP), National Scheduled Caste and Scheduled Tribe Hub (NSSH), Procurement and Marketing Schemes (PMS) etc. National Small Industries Corporation (NSIC) under the Ministry of MSME also boost and supports Micro, Small and Medium Enterprises (MSMEs) Sector by providing integrated support services encompassing marketing, finance, technology and other services.

Collateral-free loans have been made available to MSMEs under the Credit Guarantee Scheme in Aspirational Districts. As on 31st December, 2017, cumulatively 296,878.14 crore proposals have been approved for guarantee cover for a total sanctioned loan amount of Rs. 1,41,878.14 crore.

79,65,984 Enterprises Registered on Udyog Aadhaar Portal up to 15 November 2019

The Government has taken several measures to spread awareness among entrepreneurs of MSMEs to register on Udyog Aadhaar Portal like Easy self registration by entrepreneurs, Active facilitation of MSME registration by MSME field offices.

The number of Micro, Small and Medium Enterprises (MSMEs), which had filed Entrepreneurs Memorandum Part-II during 2014-15 was 4,25,358 and as on 15.11.2019, 79.66 lakhs MSMEs are registered on Udyog Aadhaar Portal. The Year-wise number of Micro, Small and Medium Enterprises registered on Udyog Aadhaar Portal are given below:
### Exemptions for Development to MSMEs

Under Goods and Services Tax (GST) Act, Micro & Small units with turnover up to Rs. 1.5 crore are allowed to avail benefits under the composition scheme. Ministry of Micro, Small and Medium Enterprises (MSME) has launched the Interest Subvention Scheme for new and incremental credit to MSMEs under which 2% interest subvention is provided to all eligible units having Udyog Aadhar Number (UAN) and GST registration. The banks have designated senior level officers to do in-depth analysis of the progress made in the availability of credit to the MSMEs.

As reported by Central Statistics Office (CSO), the share of MSMEs in total Gross Value Added (GVA) during 2016-17 was 31.8%. As reported by Directorate General of Commercial Intelligence and Statistics (DGCIS), the share of MSME related products in total exports during 2018-19 is 48.10%. As per 73rd round of National Sample Survey (NSS) (2016-17) by M/o Statistics and Programme Implementation (MoSPI), the employed persons in MSME Sector are about 11.10 crore.

### 5th Eastern India Regional Conference of ISTD

Indian Society for Training & Development, Kolkata Chapter is going to organize their 5th Eastern India Regional Conference during 10th-11th January 2020 at Biswa Bangla Convention Centre, New Town, Kolkata. This time the theme of the conference will be “Empowering the workforce in the Digital Transformation Era”. The objective of this conference is to emphasize the impact and evolving role of digital transformation on globally competitive business with people at its core.

The conference will be chaired and co-chaired by Sri Arun Kumar Shukla, Director, Hindustan Copper Ltd. And Dr. Jibetesh Rath, Former CGM, NMDC respectively.
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<td>National Seminar on BANERGISE at Imphal, Manipur</td>
<td>06.12.2019</td>
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<td>National Seminar on BANERGISE at Guwahati, Assam</td>
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<td>National Seminar on BANERGISE at Kohima, Nagaland</td>
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<td>Awareness Campaign on ABCDEF</td>
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<td>Two Weeks Entrepreneurship Awareness Programme (EAP)</td>
<td>09.12.2019 to 20.09.2019</td>
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MSME Development Institute, Kolkata launched a Flagship Seminar on the growth of Green Initiatives & Social Entrepreneurship in the state of Tripura which we have named as Bengal And North Eastern Region Green Innovators & Social Entrepreneurs (BANERGISE). The aim of the programme is to motivate the Micro, Small & Medium Enterprises situated at NER & A&N Islands, to contribute to the social entrepreneurship movement initiated by our Department all across India.

BANERGISE has already been conducted in Aizawl, Mizoram on 13.11.19 followed by Port Blair, A & N Islands on 23.10.19.

To continue this endeavor, MSME-DI, Kolkata organized one BANERGISE at Pragna Bhawan, Agartala, Tripura on 29.10.19. The programme was widely publicized through various e-modes like Facebook page of MSME-DI, Kolkata, e-news letter and official website of the Institute, apart from e-mails sent to various other Govt. organizations for dissemination of information among the MSME artisans/crafts sectors. The programme received a substantial response from various artisans and entrepreneurs engaged thrust sectors. It was attended by 175 participants including MSMEs, MSME-DI officials, guests etc.
Starting with the registration of participants, the curtain was lifted for the inaugural session with the singing of the National Anthem followed by the customary felicitation of guests. The welcome address was delivered by Shri A. Bandopadhyaya, Director, MSME-DI, Kolkata who welcomed all participants and explained the objective, scope & purpose of the BANERGISE Project. He informed all the participants that to address the marketing problem, O/o DC(MSME), New Delhi has launched a new scheme viz. Procurement & Marketing Support (PMS). He also informed that environmental issues are in this rise day by day and it would be good idea if we can opt for ZED scheme of Ministry of MSME.

In the inaugural session, Shri R.K. Giri, Director, MSME-DI, Agartala informed the participants the various activities performed by them and also brought into the notice that an entrepreneur has manufactured a special environment friendly fuel by controlled burning of coal.

Consequently, Shri Tinku Roy, Chairman, TIDC, present as Guest of Honour informed that currently Tripura is producing 75 metric ton of rubber, 30% of which is fit for international market. It was also informed that loan is provided in collaboration with Rubber Board.

Further, Shri Gitte Kiran Kumar Dinkar Rao, IAS, Secretary, Tourism present as Guest of Honour informed that previously a MSME was required to obtain certificate from 19 different departments, however after introduction of Single Window facility, the problem has been solved. TIDC also provides assistance to MSMEs for preparation of project report, consultancy etc.

Shri Goutam Ghosh proprietor of M/s Virgin Latex, a successful entrepreneur, expressed hardships faced by their unit due to under finance by Bank.

The programme was formally inaugurated by Shri Pranajit Singha Roy, Hon’ble Agriculture and Tourism Minister, Government of Tripura as the Chief Guest. During his inaugural address, he applauded the initiatives taken by MSME-DI, Kolkata to promote and support the MSME sector. His deliberation focused upon the various avenues for promotion of exports through participation in foreign Trade Fairs, Exhibitions, Workshops, etc. He also informed that Tripura Govt. has developed an ecosystem so that directly farmer’s produce could be procured by them and then the same could be marketed. He pressed upon the fact that though tourism has been developed in the recent past, however it has a lot of potential. For that, Tourism Hub needs to be developed along with transportation.

The technical session began with the address of Sri Dipak Baidya, D.D., Directorate of Horticulture, Tripura. He mentioned that with favorable climatic conditions of Tripura offer immense scope for cultivation of various kinds of Horticultural crops including fruits, vegetables, spices, nuts, flowers and other ornamentals. The horticultural sector has been establishing increasingly its credibility for improving the productivity of land, generating employment, improving the economic condition of farmers and entrepreneurs, enhancing export.
Consequently, Avijit Chakroborty, Dy. M.D., Tripura Tourism Development Corporation detailed on the various promotional activities performed by them for the development of tourism.

MSME-Development Institute, Ministry of MSME, Govt. of India is association with Directorate of Industries, Govt. of Arunachal Pradesh and Br. MSME- Development Institute, Itanagar organized One Day National Seminar on Bengal & North Eastern Green Innovators & Social Enterprises (BANERGISE) at Dorjee Khandoor State Convention Centre today on 27/11/2019. The programme was inaugurated by Professor H. S. Yadav, Director, NERIST, Nirjuli. The programme was also attended by G.M. NABARD, Shri G. Kumaran Nair and other dignitaries of Ministry of MSME. Mr. Goli Angu, Dy. Director, Directorate of Industries, Govt. of Arunachal Pradesh represented the Directorate of Industry in the Seminar. While delivering the inaugural address, Professor Yadav appreciated the efforts of MSME-DI, Kolkata especially Shri G. Podder, Assistant Director and programme coordinator of the said seminar for organizing such an event at Itanagar. He also emphasized on the need of such programmes for the development of MSME sector in the state of Arunachal Pradesh. He appealed to the youth of the state to utilize the benefits of various schemes of Ministry of MSME, Govt. of India for upliftment of socio-economic growth of the state. He also focused on the implementation of innovative ideas of the youth of the state for commercialization of the thoughts through incubation schemes of the ministry. Shri G. Kumaran Nair, G.M. NABARD while delivering on the occasion as the guest of honour, explained the various support & financing system of NABARD to felicitate agro/farm based industries. He also emphasized on the proper utilization of the natural resources available in the state. Shri Goli Angu, Dy. Director, Department of Industry, Govt. of Arunachal Pradesh, in his address elaborately expressed various activities of the department which could help the promotion of MSME entrepreneurs in the state.

The Technical session started with power point presentation by Shri Baidyanath Singh, Manager, NABARD depicting the activities of NABARD undertaken for the funding & promotion of MSME sector. In the technical session, Mr. Anil Gharhalie, Chief Manager (Credit), State Bank of India, Itanagar explained to the participant the “Role of Banks in Financing MSMEs”. Various Schemes of Ministry of MSME in general and Development Commissioner (MSME), New Delhi in particular were explained by Shri Abhishek Singh, Assistant Director Incharge, Br. MSME-DI, Itanagar and Shri S. L. N. Kumar, Assistant Director. Shri G. Podder, Assistant Director, MSME-DI, Kolkata elaborately explained to the participants about how his department provides handholding support in export promotion to MSMEs. He also emphasized on the availability of export potential in the field of Handloom, Handicraft, Horticulture & Adventure Tourism in the state of Arunachal Pradesh.